

75% of women with menopause symptoms go untreated.

We're fixing that.

THE PROBLEM

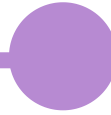
"For 2 years I thought I was losing my mind. 4 OBGYNs prescribed me contraceptives!"

Cristina, 40. I am not stressed. I'm in perimenopause.



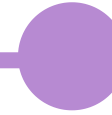
1B

women by 2030



2 in 3

Alzheimer's cases are women



\$150B

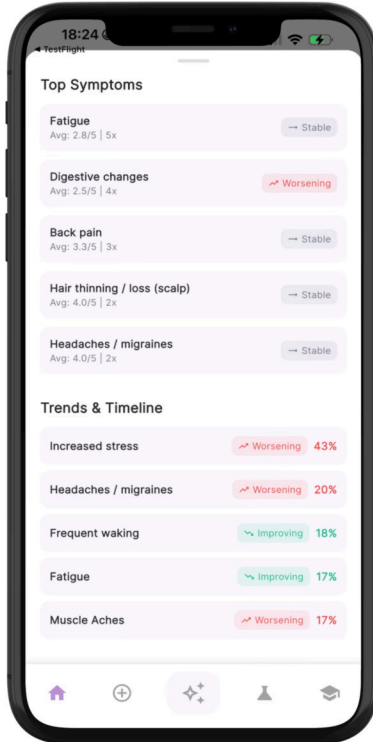
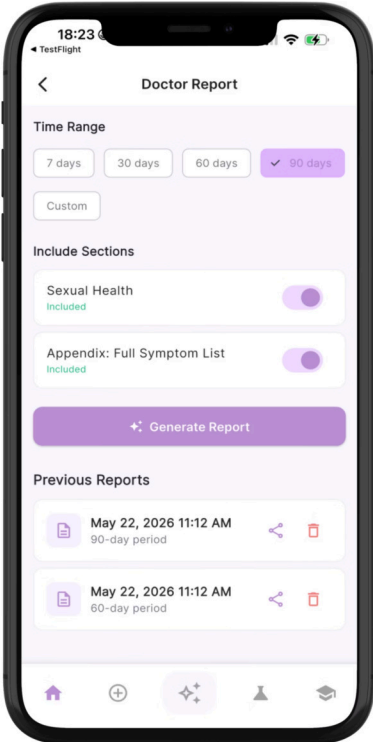
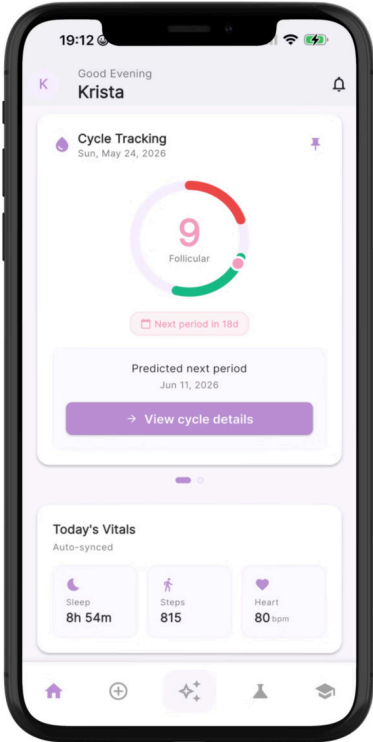
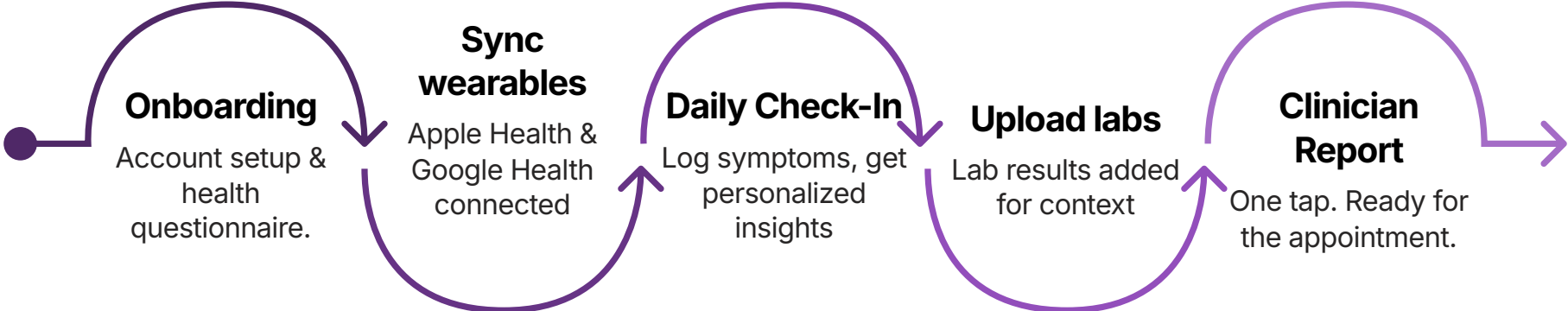
global productivity loss

Heart disease risk doubles after menopause. Up to 15% bone loss.

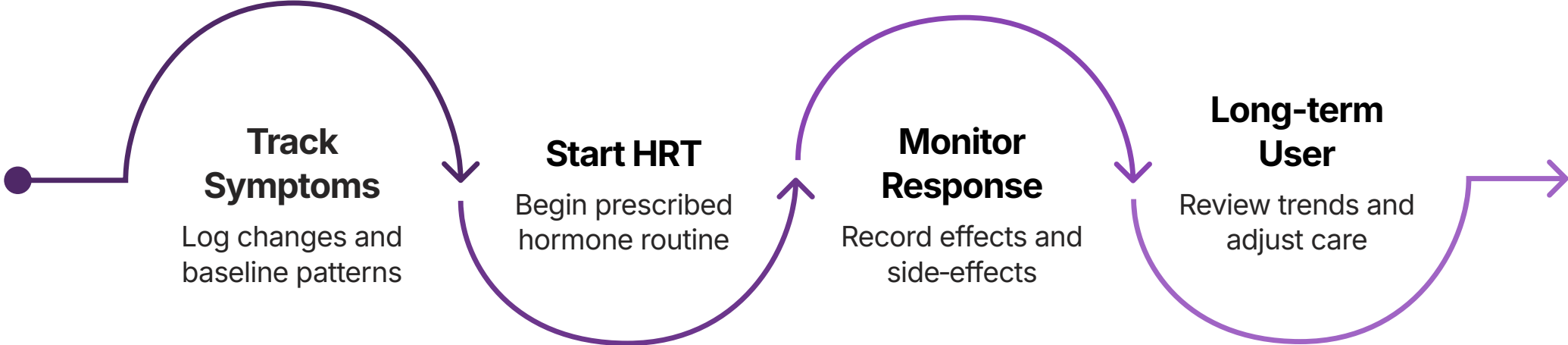
I'm not the exception. It's the norm. Until now.

THE SOLUTION

She tracks her symptoms. **Symptive** turns them into evidence.



She starts HRT. Symptive shows her if it's working.



Symptoms + Medication

Correlate how HRT shifts the symptom picture over weeks.

Longitudinal Record

The longer she uses Symptive, the more valuable it becomes.

Built-In Retention

Her data is her health history, she won't leave it behind.

TARGET MARKET

She feels it. The system misses it.

Our user: women 40–55, actively seeking answers their healthcare system isn't giving them.



Elena, 48

Marketing Director · Timisoara, RO

Perimenopausal — **undiagnosed**

Has seen 3 doctors. No answers.

"I brought a list of 14 symptoms to my GP. He told me to sleep more."



Self-researching



Data-motivated



Medically dismissed



Uses wearables



Already spending on private healthcare

TRACTION

Real users. Real engagement. Zero paid marketing.

400

Free Users since Feb

20%

Weekly Engagement

\$0

Paid Acquisition

Subscription live · April 2026 · conversion in progress

Two revenue streams. Long term user lifecycle.



B2C

\$9.99

per month

Trends and risk signals

Personalized insights

Doctor Report



B2B

\$2-5 per patient/month,

Pilot pricing: flat €200/month per clinic

Clinician dashboard

Continuous patient monitoring

20% time saved during the appointment

GO-TO-MARKET

Three channels to scale.



Now: Organic Community

Menopause FB & Reddit groups
Education posts on Social Media
User referrals



Next: Clinical Partnerships

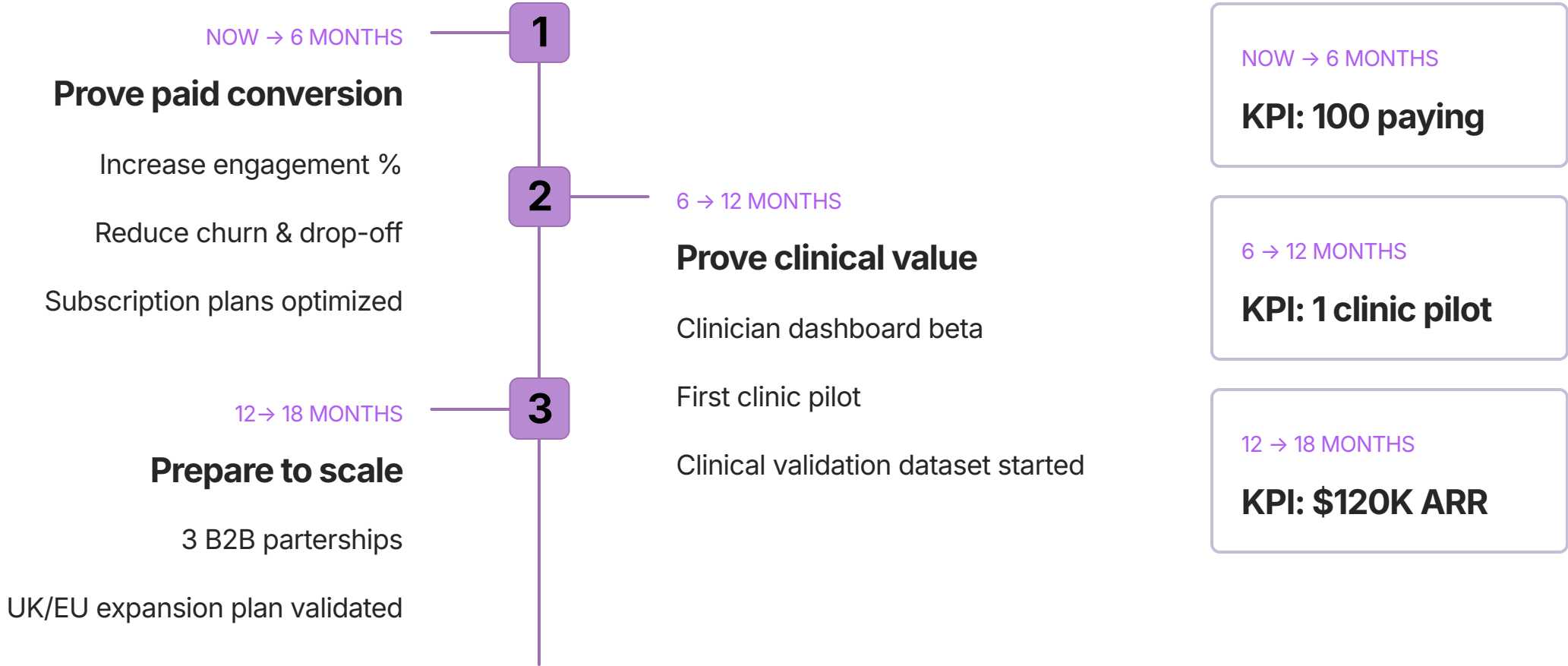
Doctors refer patients
Clinician dashboard
Clinic → app → report → clinic



Later: Employers & Insurers

Telehealth links
Workplace wellness
Insurance and employer deals

Validation first. Scale second.



MARKET OPPORTUNITY

1B women. A \$24B market. Fragmented and underserved.

TAM

\$24B

Global menopause market by 2030

SAM

\$12B

Europe + North America

SOM

\$26M ARR

0.2% of SAM
220K users × \$9.99/mo × 12

Menopause market growing at ~5.4% CAGR through 2030 · Source: Grand View Research, 2024

COMPETITION

Our edge: longitudinal health context

Feature	OUR EDGE Symptive	Balance	Flo	Midi Health
Symptom tracking	✓ 89 symptoms	✓	✓	—
Wearable integration	✓ Apple + Google	✓	Wear OS only	—
Medication tracking	✓ HRT + dose + cycle	basic only	—	✓
Clinician-ready report	✓	symptom export	—	—
Symptom-medication correlation	Beta	—	—	—
Longitudinal clinical record symptoms + biometrics + labs + meds	✓	—	—	—

TEAM

Built by people who've done this before.



Cristina Andronic

CEO

15+ years clinical software

E-Pharma & global clinical trials platforms



Sergiu Svinarciuc

CTO

15+ years ML & AI

Scalable & Production-grade architecture



Roxana Bratescu

CMO

10+ OB-GYN Specialist

260K+ women's health community



FUNDING

Raising
\$250K

Pre-seed round · 12 months runway



Tell one woman

Know someone who's been dismissed? Send it to her.



Work in health?

Let's talk about what Symptive can do for your team.

This round targets

- 1,000 paying users → **\$120K ARR**
- 3 clinical pilot partnerships
- First validation dataset with clinic partners

40%

Product / AI

30%

Clinical Validation

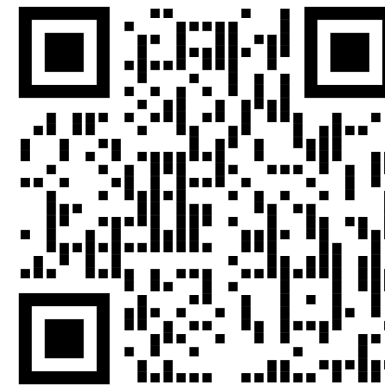
30%

User Acquisition

SUMMARY

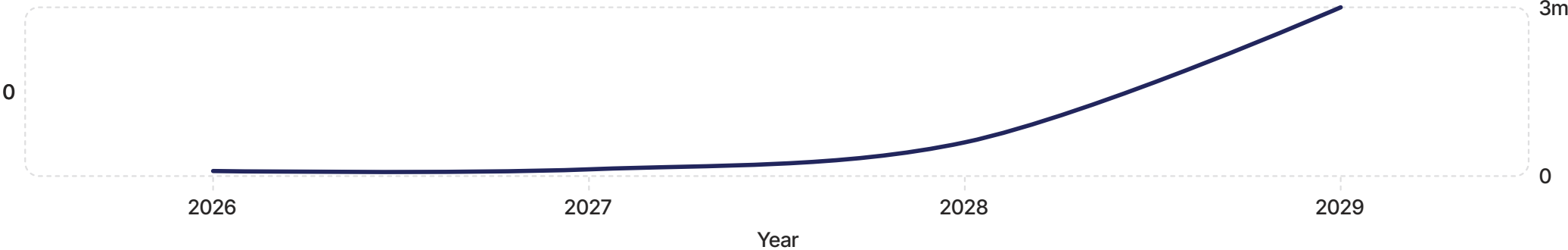
- **1B women. A decade of symptoms. Up to 75% go untreated.**
- **Symptoms. Biometrics. Labs. Medications. One record. Shareable report.**
- **400 users · \$0 CAC. Subscription just launched.**
- **Raising \$250K to reach \$120K ARR and first clinical validation.**

**Elena finally has answers.
Help us reach the other 999 million.**



The path to \$3M ARR.

— ARR (\$)



2026 (Current)	2026 (EOY)	2027	2028	2029
400 Users	~100 Pro users	\$120K ARR	\$600K ARR	\$3M ARR
Live	Subscription - April	1,000 Pro users	5,000 Pro users	25,000 Pro users
		Clinic pilots	Clinic B2B pilots	B2B licensing live

Doctor Report

Doctor Visit Report

Krista Andronic

Report Period: Mar 12 - May 11, 2026
Generated: May 11, 2026

Patient Information

Age: 40 years
Stage: Perimenopause (irregular cycles)
Conditions: Chronic low back pain / degenerative disc disease, Menstrual disorders
Medications: GLP1

Executive Summary

This 40-year-old perimenopausal patient is experiencing worsening fatigue, headaches, digestive changes, and increased stress, alongside chronic back pain. Recent lab results indicate abnormal mineral and bone mineral content, which may be relevant to her current health status. Her GLP1 medication and irregular cycles are also notable factors.

Top Symptoms

▲ Fatigue	Avg: 3.0/5 3x worsening
- Headaches / migraines	Avg: 4.0/5 2x stable
- Digestive changes	Avg: 3.0/5 2x stable
- Increased stress	Avg: 5.0/5 1x stable
- Back pain	Avg: 2.5/5 2x stable

Significant Trends

▲ Increased stress	worsening 43%
▲ Digestive changes	worsening 33%
▲ Headaches / migraines	worsening 20%
▲ Muscle Aches	worsening 17%

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Executive Summary

The patient is a 40-year-old in perimenopause experiencing irregular cycles, chronic low back pain, and menstrual disorders. Top symptoms include digestive changes, hair thinning, and worsening headaches, though fatigue is improving. A notable lab finding is low Vitamin D.

Top Symptoms

- Digestive changes	Avg: 2.9/5 9x stable
- Hair thinning / loss (scalp)	Avg: 4.2/5 5x stable
▼ Fatigue	Avg: 2.8/5 4x improving
- Headaches / migraines	Avg: 4.0/5 2x stable
- Joint Pain	Avg: 2.5/5 2x stable

Significant Trends

▼ Fatigue	improving 45%
▲ Headaches / migraines	worsening 20%
▼ Frequent waking	improving 18%

Health Metrics (91 days)

Avg Daily Steps: 7342
Avg Sleep: 6.9 hours