



Mission

Making medically validated nutrition simple enough to follow every day.



Milestones & Traction



900+ active subscribers



55K RON MRR



660K RON ARR



6,000+ users tested the product



25+ partners · 20+ events

Company Overview

Subscription-based nutrition platform translating symptoms into structured meal plans, validated by doctors.

Why Us?

5 doctors & nutrition experts involved. Symptom to action approach. 6x more accessible than traditional support. Community-driven habit building.

The Market / Why now?

Three trends are converging: women's health is finally receiving attention, consumers are prioritizing prevention over treatment, and technology has made personalized nutrition scalable and affordable. Bloomplate sits at the intersection of these shifts.

Investment Opportunity

Bootstrapped to 55K RON MRR and 900+ paying subscribers, Bloomplate is seeking strategic capital to accelerate product development and expand beyond Romania.

Stage

Revenue-generating · Bootstrapped

Industry

Digital Health · NutritionTech

Contact

maia@bloomplate.com | bloomplate.com

The Problem

Taking control of your health shouldn't feel like a full-time job. Yet millions of people are expected to research, plan, shop, cook and stay consistent on their own - often while managing symptoms that already affect their quality of life.

The Solution

A nutrition ecosystem: medically reviewed meal plans, recipes, shopping lists, health education and community - all tailored to your condition.

Unique Value Proposition

Bloomplate fills the gap between healthcare and everyday eating. Doctors tell patients what dietary changes to make. Calorie trackers log what they already ate. Bloomplate translates health goals and symptoms into concrete weekly meal plans people can realistically follow.

Business Model

Subscription-based model with recurring revenue. B2C subscriptions are our core revenue stream, complemented by corporate wellness partnerships and brand collaborations.



**Maia Mihai**  
Co-Founder - Product, Strategy & Growth



**Maria Chitu**  
Co-Founder - Community, Partnerships & Marketing



**Olivia Nita**  
Co-Founder - Nutrition & Sales



**Medical Board**  
Dr. N-C Hodoiu · Dr. O. Calapod  
Dr. A. Petra · Dr. A. Neacsu · E. Urda  
Endocrinology · Gastroenterology  
Metabolic Health · Women's Health

Date

June 2026