

**Mission**

To make physical training as engaging as gaming !

**Milestones & Traction**

1

Mechanical POC, proprietary IP filing, demo software

2

Complete certification entry version, first pilot program with real users, R&D premium version

3

First paying customers, mobile tracking app, first location sustainable, franchise logistics solved

4

50-100 locations in Romania, foster development ecosystem, expand world wide

5



world domination

**Company Overview**

A deep-tech hardware startup developing the first actuated force-feedback exoskeleton designed for genuine physical hypertrophy in virtual reality.

**Why Us?**

We have purpose driven motivation. We wish to solve a systemic issue. We have a learning mindset. We prioritize user's safety. We can solve problems.

**The Market / Why now?**

The global fitness market is valued at \$131B, expected to double by 2032. VR hardware reached technical maturity, but a mechanical resistance layer is still missing in the ecosystem. We are first-movers in this hardware layer, targeting a \$4M premium SOM in Romania (then expand).

**Investment Opportunity**

I'm seeking €300K via convertible notes for a 24-month runway. This capital will fund the mechanical proof-of-concept and proprietary IP security. The long-term exit strategy prioritizes stock exchange listing, dividends, or stock buybacks.

**Note: acquisition may also happen via headset partners such as Google/Meta/..., but I'd prefer to keep the business.**

**Stage**

Idea

**Industry**

Fitness, VR, ...

**Contact**

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**The Problem**

The gap between the desire for fitness results and the repetitive, high-friction "grind" of the traditional gym workout. This conflict results in a 94% failure rate for long-term consistency.

**The Solution**

Effective & quantifiable muscle development through an immersive multiplayer gaming experience with native progress tracking

**Unique Value Proposition**

For busy urban professionals who want physical results without the friction of a traditional gym grind, our VR ExoSuit is a fitness platform that delivers genuine muscle development through immersive gameplay with native progress tracking.

**Business Model**

Hardware-as-a-Service (HaaS) through a B2B Franchise model. Recurring revenue from leasing and platform subscriptions, scaling through a developer ecosystem.

**The Team**



Dima Darius (CEO)  
Software Engineer



Aldea Alex  
Technical: hardware + software



Ionut (fit for CTO) – [under discussion]  
Electrical Engineer  
Luca (fit for CMO) – [under discussion]  
Sales

Team of 6 students (under discussion – there's a chance via DPIT)  
2 Mechanical, 2 Software, 2 Marketing

**Date**

12 – Jun - 2026